Lesson

9

Concision

Often I think writing is sheer paring away of oneself leaving always something thinner, barer, more meager.
—F. Scott Fitzgerald

The ability to simplify means to eliminate the unnecessary so that the necessary may speak.
—Hans Hofmann

To a Snail: If “compression is the first grace of style,” you have it.
—Marianne Moore

Understanding Concision

You write more clearly when you match your characters and actions to your subjects and verbs, when you get the right characters into topics and the right words under stress, when you motivate readers with well-crafted introductions, and when you frame your paragraphs, sections, and documents to help readers grasp their global coherence. But readers may still think your prose a long way from graceful if it’s anything like this:

In my personal opinion, it is necessary that we should not ignore the opportunity to think over each and every suggestion offered.
That writer matched characters with subjects, and actions with verbs, but in too many words: opinion is always personal, so we don’t need personal, and since this statement is opinion, we don’t need in my opinion. Think over and not ignore both mean consider. Each and every is redundant. And suggestion is by definition offered. In fewer words:

✓ We should consider each suggestion.

Though not elegant, that sentence at least has style’s first grace—compression, or as we’ll call it, concision.

**DIAGNOSIS AND REVISION**

**Six Principles of Concision**

When I edited that sentence about suggestions, I followed six principles:

1. Delete words that mean little or nothing.
2. Delete words that repeat the meaning of other words.
3. Delete words implied by other words.
4. Replace a phrase with a word.
5. Change negatives to affirmatives.
6. Delete useless adjectives and adverbs.

Those principles are easy to state but hard to follow, because you have to inch your way through every sentence you write, cutting here, compressing there, and that’s labor intensive. Those six principles, though, can guide you in that work.

1. **Delete meaningless words.** Some words are verbal tics that we use as unconsciously as we clear our throats:

   kind of    actually    particular    really    certain    various
   virtually    individual    basically    generally    given    practically

   Productivity **actually** depends on **certain** factors that **basically**
   involve psychology more than **any particular** technology.

✓ Productivity depends on psychology more than on technology.

2. **Delete doubled words.** Early in the history of English, writers got into the habit of pairing a French or Latin word with a native English one, because foreign words sounded
more learned. Most paired words today are just redundant. Among the common ones:

- full and complete
- true and accurate
- hopes and desires
- hope and trust
- each and every
- basic and fundamental
- first and foremost
- any and all
- various and sundry

3. **Delete what readers can infer.** This redundancy is common but hard to identify, because it comes in so many forms.

**Redundant Modifiers** Often, the meaning of a word implies others, especially its modifier (boldfaced):

- Do not try to **predict** future events that will **completely** revolutionize society, because **past** history shows that it is the **final** outcome of minor events that **unexpectedly** surprises us more.

✓ Do not try to predict revolutionary events, because history shows that the outcome of minor events surprises us more.

Some common redundancies:

- terrible tragedy
- basic fundamentals
- final outcome
- various different
- free gift
- future plans
- each individual
- true facts
- consensus of opinion

**Redundant Categories** Every word implies its general category, so you can usually cut a word that names it (boldfaced):

- During that **period of time**, the **membrane area** became **pink in color** and **shiny in appearance**.

✓ During that **period**, the **membrane** became **pink** and **shiny**.

In doing that, you may have to change an adjective into an **ADVERB**:

- The holes must be aligned in an **accurate manner**.

✓ The holes must be aligned **accurately**.

Sometimes you change an adjective into a noun:

- The county manages the **educational system** and **public recreational activities**.

✓ The county manages **education** and **public recreation**.
Here are some general nouns (boldfaced) often used redundantly:

- large in **size**
- round in **shape**
- honest in **character**
- unusual in **nature**
- of a strange **type**
- **area** of mathematics
- of a bright **color**
- at an early **time**
- in a confused **state**

**General Implications** This kind of wordiness is even harder to spot because it can be so diffuse:

Imagine someone trying to learn the rules for playing the game of chess.

*Learn* implies *trying, rules implies playing the game, chess is a game.* So more concisely,

Imagine learning the rules of chess.

4. **Replace a phrase with a word.** This redundancy is especially difficult to fix, because you need a big vocabulary and the wit to use it. For example:

As you carefully read what you have written to improve wording and catch errors of spelling and punctuation, the thing to do before anything else is to see whether you could use sequences of subjects and verbs instead of the same ideas expressed in nouns.

That is,

✓ As you edit, first replace nominalizations with clauses.

I compressed five phrases into five words:

- carefully read what you have written → edit
- the thing to do before anything else → first
- use X instead of Y → replace
- nouns instead of verbs → nominalizations
- sequences of subjects and verbs → clauses

I can offer no principle that tells you when to replace a phrase with a word, much less give you the word. I can point out only that you often can, and that you should be alert for opportunities to do so—which is to say, try.

Here are some common phrases (boldfaced) to watch for. Note that some of these let you turn a nominalization into a verb (both italicized):

- We must explain **the reason for** the *delay* in the meeting.
  ✓ We must explain **why** the meeting is *delayed.*
Despite the fact that the data were checked, errors occurred.
✓ Even though the data were checked, errors occurred.

In the event that you finish early, contact this office.
✓ If you finish early, contact this office.

In a situation where a class closes, you may petition to get in.
✓ When a class closes, you may petition to get in.

I want to say a few words concerning the matter of money.
✓ I want to say a few words about money.

There is a need for more careful inspection of all welds.
✓ You must inspect all welds more carefully.

We are in a position to make you an offer.
✓ We can make you an offer.

It is possible that nothing will come of this.
✓ Nothing may come of this.

Prior to the end of the training, apply for your license.
✓ Before training ends, apply for your license.

We have noted a decrease/increase in the number of errors.
✓ We have noted fewer/more errors.

5. Change negatives to affirmatives. When you express an idea in a negative form, not only must you use an extra word: same → not different, but you also force readers to do a kind of algebraic calculation. These two sentences, for example, mean much the same thing, but the affirmative is more direct:

Do not write in the negative. → Write in the affirmative.

You can rewrite most negatives:

- not careful → careless
- not the same → different
- not allow → prevent
- not notice → overlook
- not many → few
- not often → rarely
- not stop → continue
- not include → omit

Do not translate a negative into an affirmative if you want to emphasize the negative. (Is that such a sentence? I could have written, Keep a negative sentence when . . .)
Some verbs, prepositions, and conjunctions are implicitly negative:

- **Verbs**: preclude, prevent, lack, fail, doubt, reject, avoid, deny, refuse, exclude, contradict, prohibit, bar
- **Prepositions**: without, against, lacking, but for, except
- **Conjunctions**: unless, except when

You can baffle readers if you combine *not* with these negative words. Compare these:

**Except** when you have **failed** to submit applications **without** documentation, benefits will **not be denied**.
✓ You will receive benefits only if you submit your documents.
✓ To receive benefits, submit your documents.

And you baffle readers completely when you combine explicitly and implicitly negative words with passives and nominalizations:

There should be **no** submission of payments **without** notification of this office, **unless** the payment does **not exceed** $100.

Do not **submit** payments if you have not **notified** this office, unless you are **paying** less than $100.

Now revise the negatives into affirmatives:
✓ If you pay more than $100, notify this office first.

6. **Delete adjectives and adverbs.** Many writers can’t resist adding useless adjectives and adverbs. Try deleting every adverb and every adjective before a noun, then restore only those that readers need to understand the passage. In this passage, which ones should be restored?

At the heart of the argument culture is our habit of seeing issues and ideas as absolute and irreconcilable principles continually at war. To move beyond this static and limiting view, we can remember the Chinese approach to yin and yang. They are two principles, yes, but they are conceived not as irreconcilable polar opposites but as elements that coexist and should be brought into balance as much as possible. As sociolinguist Suzanne Wong Scollon notes, “Yin is always present in and changing into yang and vice versa.” How can we translate this abstract idea into daily practice?

—Deborah Tannen, *The Argument Culture*
**Here’s the point:** Readers think you write concisely when you use only enough words to say what you mean.

1. Delete words that mean little or nothing.
2. Delete words that repeat the meaning of other words.
3. Delete words implied by other words.
4. Replace a phrase with a word.
5. Change negatives to affirmatives.
6. Delete useless adjectives and adverbs.

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**Exercise 9.1**

Prune the redundancy from these sentences.

1. Critics cannot avoid employing complex and abstract technical terms if they are to successfully analyze literary texts and discuss them in a meaningful way.

2. Scientific research generally depends on fully accurate data if it is to offer theories that will allow us to predict the future in a plausible way.

3. In regard to desirable employment in teaching jobs, prospects for those engaged in graduate-school-level studies are at best not certain.

4. Notwithstanding the fact that all legal restrictions on the use of firearms are the subject of heated debate and argument, it is necessary that the general public not stop carrying on discussions pro and con in regard to them.

5. Most likely, a majority of all patients who appear at a public medical clinical facility do not expect special medical attention or treatment, because their particular health problems and concerns are often not major and for the most part can usually be adequately treated without much time, effort, and attention.

Where appropriate, change the following negatives to affirmatives, and do any more editing you think useful.

6. Except when expenses do not exceed $250, the Insured may not refuse to provide the Insurer with receipts, checks, or other evidence of costs.

7. There is no possibility in regard to a reduction in the size of the federal deficit if reductions in federal spending are not introduced.
8. Do not discontinue medication unless symptoms of dizziness and nausea are not present for six hours.

9. No one should be prevented from participating in cost-sharing educational programs without a full hearing into the reasons for his or her not being accepted.

10. No agreement exists on the question of an open or closed universe, a dispute about which no resolution is likely as long as a computation of the total mass of the universe has not been done.

11. So long as taxpayers do not engage in widespread refusal to pay taxes, the government will have no difficulty in paying its debts.

12. No alternative exists in this country to the eventual development of tar sand, oil shale, and coal as sources of fuel, if we wish to stop being energy dependent on imported oil.

13. Not until a resolution between Catholics and Protestants in regard to the authority of papal supremacy is reached will there be a start to a reconciliation between these two Christian religions.

**Exercise 9.2**

Here are two actual sentences from two “free” offers.

You will not be charged our first monthly fee unless you don’t cancel within the first thirty days.

To avoid being charged your first monthly fee, cancel your membership before your free trial ends.

Which is less clear? Why might it have been written like that?
Revise it.

**REDUNDANT METADISOURSE**

Lesson 4 described metadiscourse as language that refers to the following:

- the writer’s intentions: *to sum up, candidly, I believe*
- directions to the reader: *note that, consider now, as you see*
- the structure of the text: *first, second, finally, therefore, however*

Everything you write needs metadiscourse, but too much buries your ideas:

The last point I would like to make is that in regard to men-women relationships, it is important to keep in mind that the greatest changes have occurred in how they work together.
Only nine of those thirty-four words address men-women relationships:

men-women relationships . . . greatest changes . . . how they work together.

The rest is metadiscourse. When we prune it, we tighten the sentence:

The greatest changes in men-women relationships have occurred in how they work together.

Now that we see what the sentence says, we can make it still more direct:

✓ Men and women have changed their relationships most in how they work together.

How writers use metadiscourse varies by field, but you can usually cut these two types:

1. **Metadiscourse That Attributes Your Ideas to a Source**
   Don’t announce that something has been observed, noticed, noted, and so on; just state the fact:

   High divorce rates have been observed to occur in areas that have been determined to have low population density.

✓ High divorce rates occur in areas with low population density.

2. **Metadiscourse That Announces Your Topic**
   The boldface phrases tell your reader what your sentence is “about”:

   This section introduces another problem, that of noise pollution. The first thing to say about it is that noise pollution exists not only . . .

   Readers catch the topic more easily if you reduce the metadiscourse:

✓ Another problem is noise pollution. First, it exists not only . . .

   Two other constructions call attention to a topic, usually mentioned at least once in the text previous to it:

   In regard to a vigorous style, the most important feature is a short, concrete subject followed by a forceful verb.

   So far as China’s industrial development is concerned, it has long surpassed that of Japan.
But you can usually work those topics into a subject:

✓ **The most important feature of a vigorous style** is a short, concrete subject followed by a forceful verb.

✓ **China** has long surpassed Japan’s industrial development.

**HEDGES AND INTENSIFIERS**

Another kind of metadiscourse reflects the writer’s certainty about what she is claiming. **Hedges** qualify your certainty; **intensifiers** increase it. Both can be redundant when used excessively. But they can also be useful, because they signal how well you balance caution and confidence and therefore influence how readers judge your character.

Hedges

These are common hedges:

- **Adverbs**: usually, often, sometimes, almost, virtually, possibly, allegedly, arguably, perhaps, apparently, in some ways, to a certain extent, somewhat, in some/certain respects
- **Adjectives**: most, many, some, a certain number of
- **Verbs**: may, might, can, could, seem, tend, appear, suggest, indicate

Too much hedging sounds mealy-mouthed, like this:

There **seems to be some** evidence to **suggest** that **certain** differences between Japanese and Western rhetoric **could** derive from historical influences **possibly** traceable to Japan’s cultural isolation and Europe’s history of cross-cultural contacts.

On the other hand, only a fool or someone with massive historical evidence would make an assertion as flatly certain as this:

This evidence **proves** that Japanese and Western rhetorics differ because of Japan’s cultural isolation and Europe’s history of cross-cultural contacts.

In most academic writing, we more often state claims closer to this (note my own hedging; compare the more assertive, *In academic writing, we state claims like this*):

 ✓ **This evidence suggests** that **aspects** of Japanese and Western rhetoric differ because of Japan’s cultural isolation and Europe’s history of cross-cultural contacts.
The verbs *suggest* and *indicate* let you state a claim about which you are less than 100-percent certain, but confident enough to propose:

✓ The evidence *indicates* that some of these questions remain unresolved.
✓ These data *suggest* that further studies are necessary.

Even confident scientists _hedge_. This next paragraph introduced the most significant breakthrough in the history of genetics, the discovery of the double helix of DNA. If anyone was entitled to be assertive, it was Crick and Watson. But they chose to be diffident (note, too, the first person _we_; hedges are boldfaced):

We *wish to suggest* a [not the] structure for the salt of deoxyribose nucleic acid (D.N.A.) . . . A structure for nucleic acid has already been proposed by Pauling and Corey . . . In our opinion, this structure is unsatisfactory for two reasons: (1) *We believe* that the material which gives the X-ray diagrams is the salt, not the free acid... (2) _Some_ of the van der Waals distances *appear* to be too small.

—J. D. Watson and F. H. C. Crick, “Molecular Structure of Nucleic Acids”

**Intensifiers**

These are common _intensifiers_:

- **Adverbs** *very, pretty, quite, rather, clearly, obviously, undoubtedly, certainly, of course, indeed, inevitably, invariably, always, literally*
- **Adjectives** *key, central, crucial, basic, fundamental, major, principal, essential*
- **Verbs** *show, prove, establish, as you/we/everyone knows/can see, it is clear/obvious that*

The most common intensifier, however, is the absence of a hedge. Without the hedges, Crick and Watson’s claim would be more concise but more aggressive. Compare this (I boldface the stronger words, but most of the aggressive tone comes from the absence of hedges):

We *wish to suggest* _state here_ a _the_ structure for the salt of deoxyribose nucleic acid (D.N.A.) . . . A structure for nucleic acid has already been proposed by Pauling and Corey . . . In our opinion, [T]
his structure is unsatisfactory for two reasons: (1) We believe that [T]he material which gives the X-ray diagrams is the salt, not the free acid … (2) Some of [T]he van der Waals distances appear to be too small.

Confident writers use intensifiers less often than they use hedges because they want to avoid sounding as assertive as this:

For a century now, all liberals have argued against any censorship of art, and every court has found their arguments so completely persuasive that not a person any longer remembers how they were countered. As a result, today, censorship is totally a thing of the past.

Some writers think that kind of aggressive style is persuasive. Quite the opposite. If you state a claim moderately, readers are more likely to consider it thoughtfully:

For about a century now, many liberals have argued against censorship of art, and most courts have found their arguments persuasive enough that few people may remember exactly how they were countered. As a result, today, censorship is virtually a thing of the past.

Some claim that a passage hedged that much is wordy and weak. Perhaps. But it does not come on like a bulldozer. It leaves room for a reasoned and equally moderate response.

QUICK TIP: When most readers read a sentence that begins with something like obviously, undoubtedly, it is clear that, there is no question that, and so on, they reflexively think the opposite.

Here’s the point: You need some metadiscourse in everything you write, especially metadiscourse that guides readers through your text, words such as first, second, therefore, on the other hand, and so on. You also need some metadiscourse that hedges your certainty, words such as perhaps, seems, could, and so on. The risk is in using too many.
QUICK TIP: In Lesson 7, we noted that problems demand solutions expressed as points or claims. But be careful about using metadiscourse when stating your solution, because it can allow you merely to announce a topic instead of advancing a claim. To avoid this pitfall, delete the metadiscourse (boldfaced) and rewrite what remains as a sentence:

In this study, I examine the history of Congressional legislation to protect children in the workplace.

✔ Congress has legislated to protect children in the workplace.

If the resulting claim seems self-evident, like this one, you need to say more, or to do more thinking about what you want to say.

Exercise 9.3

Edit these for both unnecessary metadiscourse and redundancy.

1. But, on the other hand, we can perhaps point out that there may always be TV programming to appeal to our most prurient and, therefore, lowest interests.

2. In this particular section, I intend to discuss my position about the possible need to dispense with the standard approach to plea bargaining. I believe this for two reasons. The first reason is that there is the possibility of letting hardened criminals avoid receiving their just punishment. The second reason is the following: plea bargaining seems to encourage a growing lack of respect for the judicial system.

3. Turning now to the next question, there is in regard to wilderness area preservation activities one basic principle when attempting to formulate a way of approaching decisions about unspoiled areas to be set aside as not open to development for commercial exploitation.

4. It is my belief that in regard to terrestrial-type snakes, an assumption can be made that there are probably none in unmapped areas of the world surpassing the size of those we already have knowledge of.

5. Depending on the particular position that one takes on this question, the educational system has taken on a degree of importance that may be equal to or perhaps even exceed the family as a major source of transmission of social values.
CONCISE, NOT TERSE

Having stressed concision so strongly, I must now step back. Readers don’t like flab, but neither do they like a style so terse that it’s all gristle and bone. Here is some amiable advice from the most widely read book on style, Strunk and White’s *The Elements of Style*:

Revising is part of writing. Few writers are so expert that they can produce what they are after on the first try. Quite often you will discover, on examining the completed work, that there are serious flaws in the arrangement of the material, calling for transpositions. When this is the case, a word processor can save you time and labor as you rearrange the manuscript. You can select material on the screen and move it to a more appropriate spot, or, if you cannot find the right spot, you can move the material to the end of the manuscript until you decide whether to delete it. Some writers find that working with a printed copy of the manuscript helps them to visualize the process of change; others prefer to revise entirely on screen. Above all, do not be afraid to experiment with what you have written. Save both the original and the revised versions; you can always use the computer to restore the manuscript to its original condition, should that course seem best. Remember, it is no sign of weakness or defeat that your manuscript ends up in need of major surgery. This is a common occurrence in all writing, and among the best writers. (205 words)

We can shorten that paragraph just by erasing its redundancy:

Revising is part of writing. Few writers are so expert that they can produce what they are after on the first try. Quite often you will discover, on examining the completed work, that there are serious flaws in the arrangement of the material, calling for transpositions. When this is the case, a word processor can save you time and labor as you rearrange the manuscript. You can select material on the screen and move [material] to a more appropriate spot, or, if you cannot find the right spot, you can move the material to the end of the manuscript until you decide whether to delete it. Some writers find that working with a printed copy of the manuscript helps them to visualize the process of change; others prefer to revise entirely on screen. Above all, do not be afraid to experiment with what you have written. Save both the original and the revised versions; you can always use the computer to restore the manuscript to its original condition, should that course seem best. Remember, it is no sign of weakness or defeat that your manuscript ends up in need of major surgery. This is a common occurrence in all writing, and among the best writers. (139 words)
With some rewording, we can cut that version by another third (revisions are italicized):

Revising is part of writing, because few writers produce what they are after on the first try. If you use a word processor and find serious flaws in your arrangement of the material. When this is the case, a word processor can save time as you rearrange the manuscript. You can select material on the screen and move material to a more appropriate spot, or, if you cannot find the right spot, to the end of the manuscript until you decide whether to delete it. Some writers find that working with a printed manuscript helps them visualize change; others revise on screen. Above all, experiment. Save both the original and the revised version; you can always go back to it restore the manuscript its original condition. Remember, It is no sign of weakness that your manuscript needs surgery. This is common in all writing, and among the best writers. (99 words)

And if we cut to the bone, we can reduce that in half:

Most writers revise because few write a perfect first draft. If you work on a computer, you can rearrange the parts by moving them around. If you save the original, you can always go back to it. Even great writers revise, so if your manuscript needs surgery, it signals no weakness. (51 words)

But in boiling down that original paragraph to a quarter of its original length, I’ve bleached out its garrulous charm, a tradeoff that many readers would reject.

I can’t tell you when you’ve written so concisely that your readers think you are terse, even abrupt. That’s why you should listen to what readers say about your writing. They know what you never can: how it feels to be your reader.

**IN YOUR OWN WORDS**

**Exercise 9.4**

Revise a passage of your own writing as I did the passage from Strunk and White’s *Elements of Style* (pp. 139–140). Pick a long paragraph or section from your own writing (about 200 words). Now, shorten it to about 150 words, 100 words, 50 words. What do you gain or lose with each of these revisions?
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Exercise 9.5

Every piece of writing needs some metadiscourse, but too much buries your ideas. Have a reader go through several pages of your writing and highlight all the metadiscourse. With your reader, address the following questions: Which instances of metadiscourse are useful, and which are redundant or unnecessary? Are there places without metadiscourse where some would be helpful? Revise as necessary.

SUMMING UP

You need more than concision to guarantee grace, but when you clear away deadwood, you can see the shape of a sentence more clearly.

1. Meaningless words

   Some polling sites reported various technical problems, but these did not really affect the election’s actual result.
   ✓ Some polling sites reported technical problems, but these did not affect the election’s result.

2. Redundant pairs

   If and when we can define our final aims and goals, each and every member of our group will be ready and willing to offer aid and assistance.
   ✓ If we define our goals, we will all be ready to help.

3. Redundant modifiers

   In the business world of today, official governmental red tape seriously destroys initiative among individual businesses.
   ✓ Government red tape destroys business initiative.

4. Redundant categories

   In the area of education, tight financial conditions are forcing school boards to cut nonessential expenses.
   ✓ Tight finances are forcing school boards to cut nonessentials.

5. Obvious implications

   Energy used to power industries and homes will in years to come cost more money.
   ✓ Energy will eventually cost more.
6. A phrase for a word

A sail-powered craft that has turned on its side or completely over must remain buoyant enough so that it will bear the weight of those individuals who were aboard.
✓ A capsized sailboat must support those on it.

7. Indirect negatives

There is no reason not to believe that engineering malfunctions in nuclear energy systems cannot be anticipated.
✓ Malfunctions in nuclear energy systems will surprise us.

8. Excessive metadiscourse

It is almost certainly the case that totalitarian systems cannot allow a society to have what we would define as stable social relationships.
✓ Totalitarianism prevents stable social relationships.

9. Hedges and intensifiers

The only principle here is the Goldilocks rule: not too much, not too little, but just right. That’s little help, but this is a matter where you have to develop and then trust your ear.

**Too certain:** In my research, I prove that people with a gun in their home use it to kill themselves or a family member instead of to protect themselves from an intruder.

**Too uncertain:** Some of my recent research seems to imply that there may be a risk that certain people with a gun in their homes could be more prone to use it to kill themselves or a family member than to protect themselves from possible intruders.

**Just right?** My research indicates that people with a gun in their homes are more likely to use it to kill themselves or a family member than they are to protect themselves from an intruder.